



INDIA'S LARGEST WHOLESALE MARKET





CHANGE IN THE BUSINESS LANDSCAPE OF CHENNAI

Market of India is an organized wholesale centre located at SPR City, the largest mixed use development in the heart of Chennai. Drawing inspiration from Sowcarpet, Market of India is devised as an extension to the bustling trade hubs of the city and is a centralized marketplace that will facilitate seamless trade and business.

The first-of-its-kind wholesale centre will bring all trade under one roof and is projected to grow into an iconic destination that will change the business landscape, transforming the city into a major trading hub.

THE FAMOUS MARKETS OF CHENNAI

From the loud buzz in Ritchie Street to the vivid hues in Narayani Mudali Street to the sparkle of gold and silver in NSC Bose Road, it is evident that Chennai is a hub for trade and business. Retaining the essence of our markets and elevating it to world-class business standards, Market of India has created a never-before-seen revolution in Chennai's business landscape.





TAKING WHOLESALE TO A WHOLE NEW LEVEL

With world-class features and amenities; right from built-in warehouse spaces, Truck terminals, LCV parking, spacious trade corridors to advanced security features, Market of India is meticulously designed to meet the current trading challenges and address the diverse needs of traders. Bringing order into the largely chaotic trading landscape of the country, Market of India will rival some of the biggest trade centres found elsewhere in the world, thus opening up new avenues for you to take trading to the next level.

STRATEGIC LOCATION

EXISTING INFRASTRUCTURE

- 1. New Terminal at existing international airport
- 2. Mass Rapid Transport System
- 3. Internal Ring Road

PROPOSED INFRASTRUCTURE

- 4. Mega container terminal, Chennai Port
- 5. Chennai Metro (Phase 1)

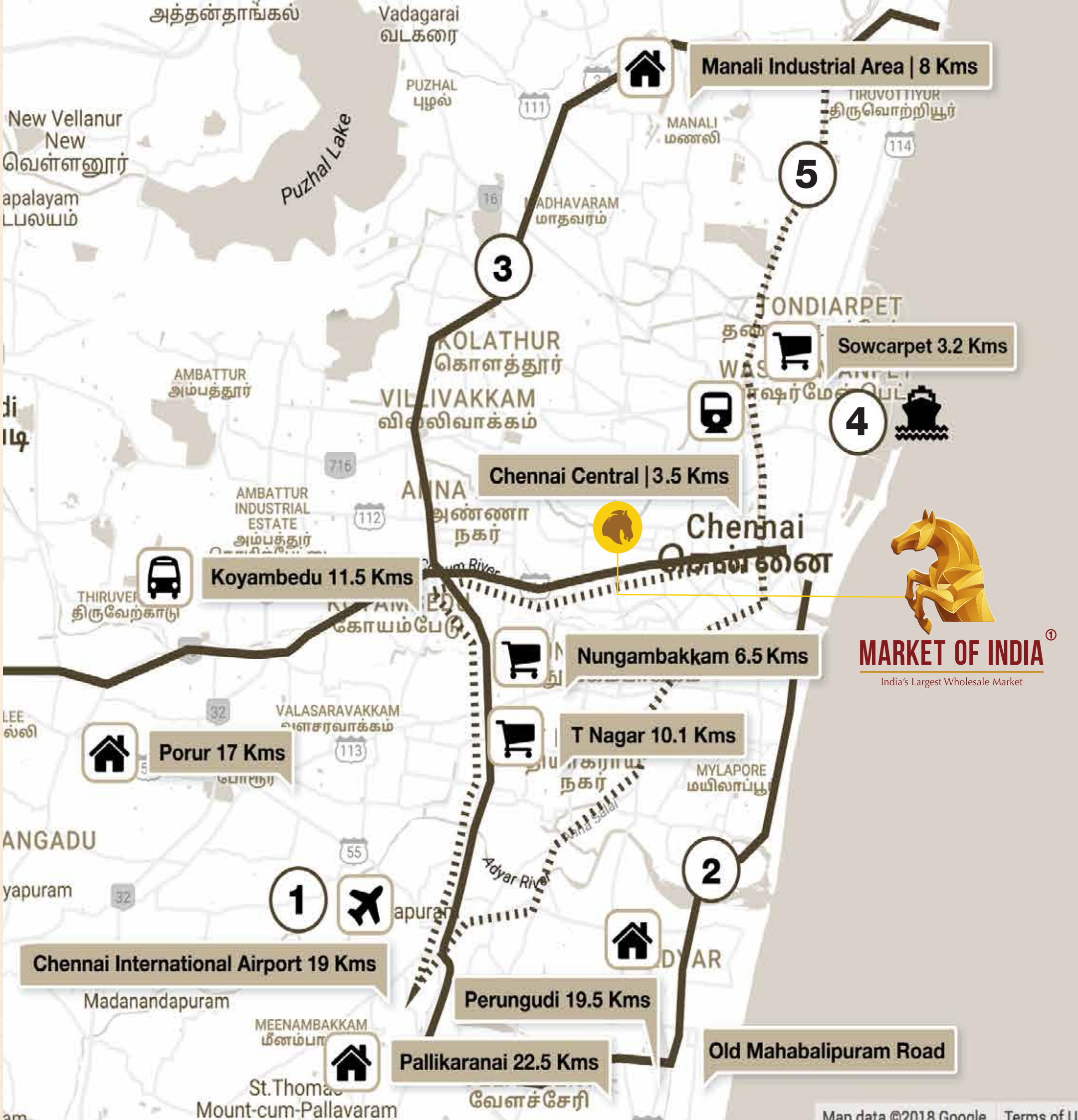
Airport

Upscale Neighborhoods

Railway Station

Bus Station

Markets





SPR CITY MASTER LAYOUT



MARKET OF INDIA[®]

India's Largest Wholesale Market

INFRASTRUCTURAL DETAILS

9

Markets

20+

Ancillary
Services

1,00,000

Sq.Ft. of
Central Plaza

5,000+

Shops & Offices

1,00,000+

Products &
Commodities

54,00,000+

Sq.Ft. of
Built-up Space

28,000

Sq.Ft. of
Atrium Area

50+

Trades

18 kms

of Trade Corridors



Built-in
Warehouse Space



Efficient
Energy Systems



Goods Vehicle
Parking Facility



Advanced
Security Features



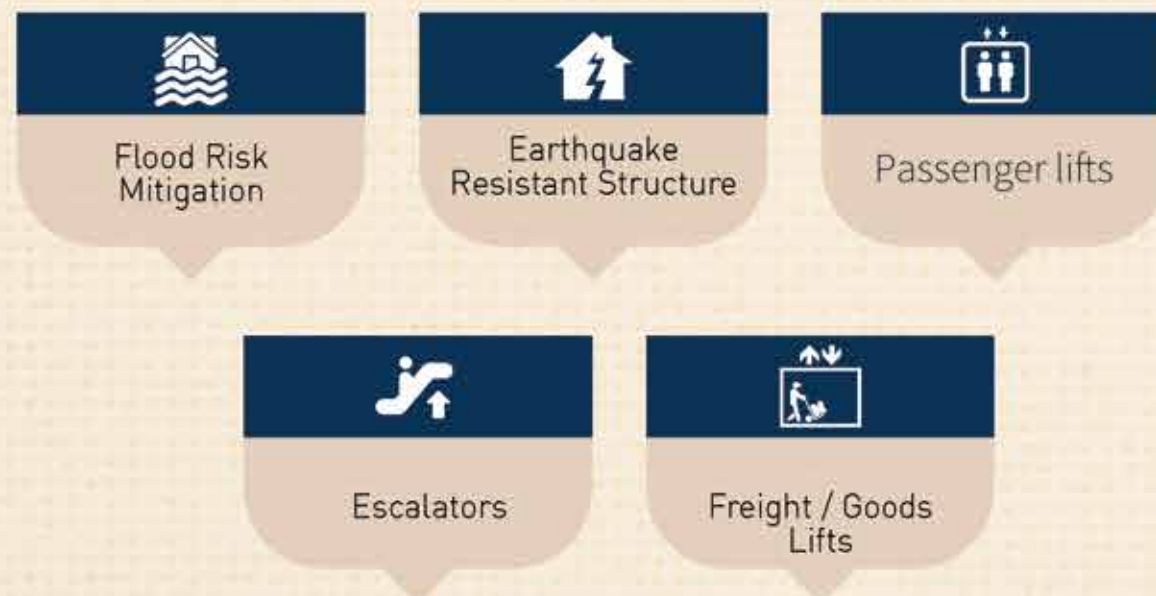
Ample
Car & Two Wheeler
Parking

INFRASTRUCTURAL DETAILS

INTERNATIONAL SECURITY DESIGN



SAFETY & VERICAL CONNECTION



FIRE SYSTEM DETAILS



REFRESHINGLY NEW
ASTONISHINGLY ACCESSIBLE

Congestion and lack of easy access to traditional Indian markets have always proved a hindrance to the growth of trade and business. Built to meet the current trading challenges and address the diverse needs of traders the first-of-its-kind organized wholesale center has 24 access points.



LOOKS INTERNATIONAL

FEELS INDIAN

With world-class infrastructure and facilities to support trade in a hassle-free manner, Market of India eliminates the bottlenecks and resolves challenges of traditional Indian markets while retaining its best characteristics.



SIMPLIFYING TRADE, MAGNIFYING BUSINESS REACH



**A WORLD OF
OPPORTUNITY**

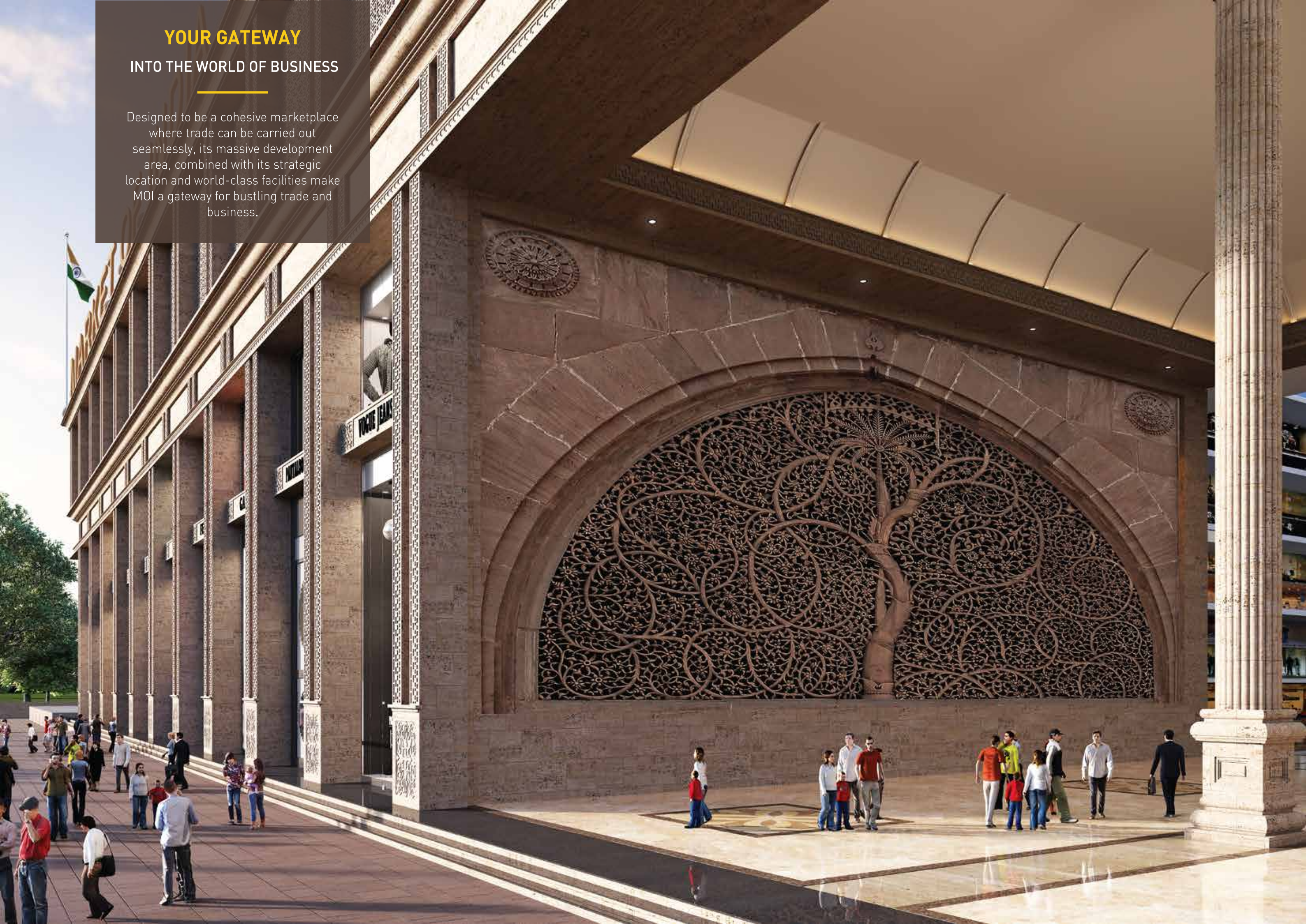
**A WORLD-CLASS
BUSINESS DESTINATION**



YOUR GATEWAY

INTO THE WORLD OF BUSINESS

Designed to be a cohesive marketplace where trade can be carried out seamlessly, its massive development area, combined with its strategic location and world-class facilities make MOI a gateway for bustling trade and business.



CENTRAL PLAZA

1,00,000 SQ.FT.
PROMOTION AREA

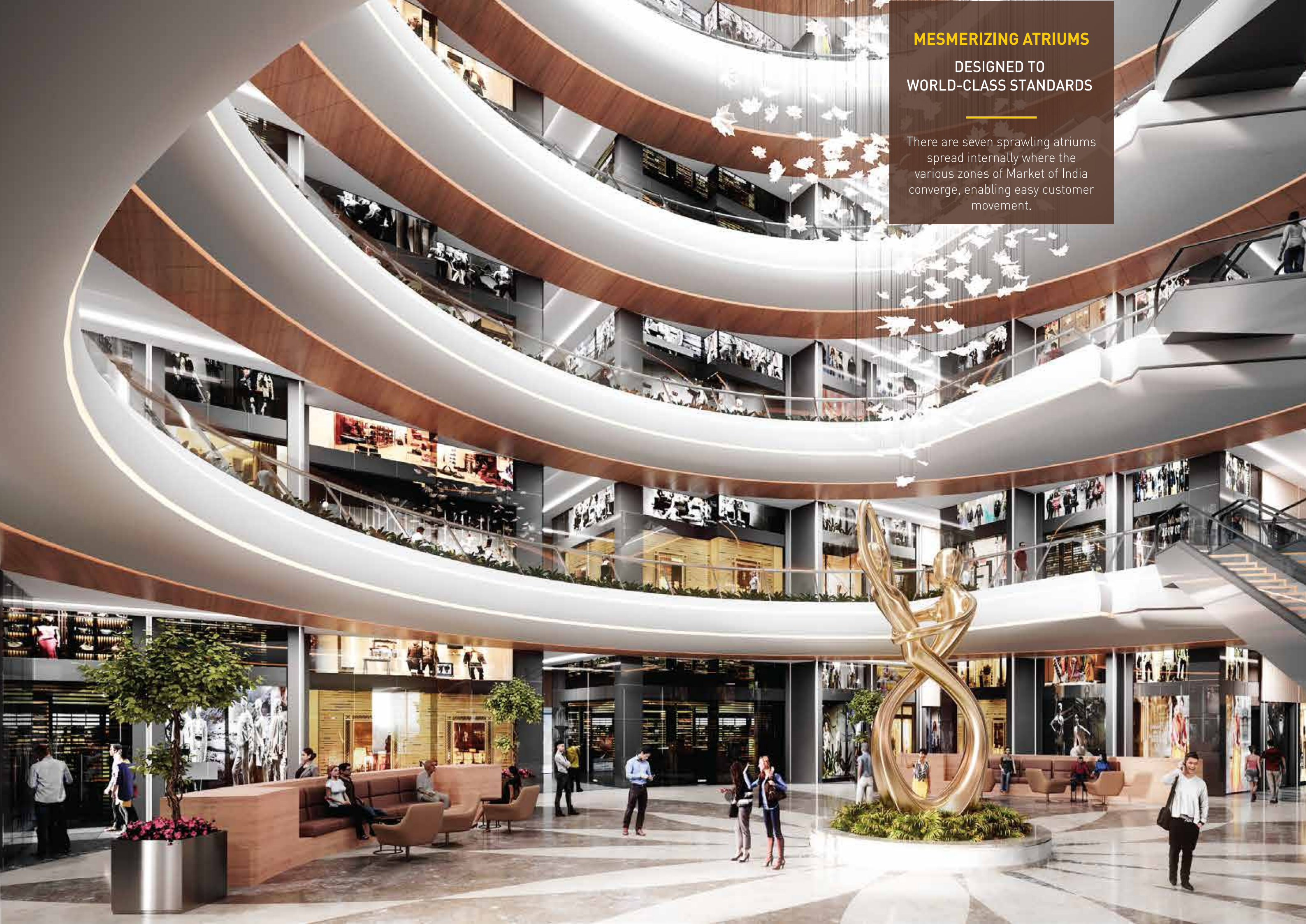
Spread across a vast area, the Central Plaza is built to accommodate a large number of footfalls with ease and to satisfy growing business requirements.



MESMERIZING ATRIUMS

DESIGNED TO WORLD-CLASS STANDARDS

There are seven sprawling atriums spread internally where the various zones of Market of India converge, enabling easy customer movement.



EASE OF DOING BUSINESS MADE EASIER AT MARKET OF INDIA



CONCOURSE RAMP

FACILITATING SEAMLESS ACCESS

An airport-style concourse ramp allows convenient customer pick-up and drop-off and enables hassle-free business activity.



MULTI-LEVEL CAR PARKING RAMP. FOR MAXIMUM SPACE UTILIZATION

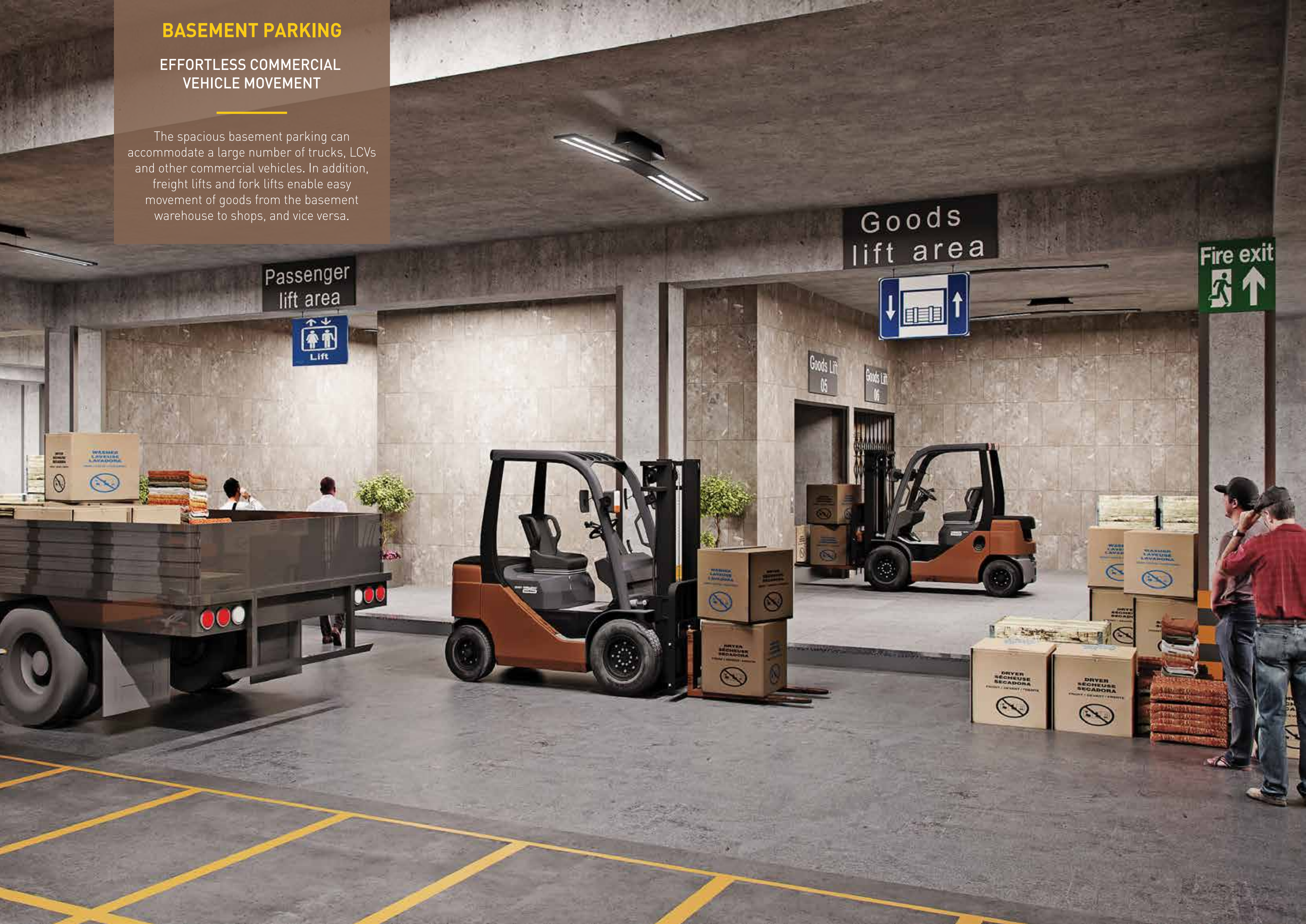
With the multi-level car parking, basement & surrounding parking area, your business can accommodate voluminous trade by providing your business prospects a convenient parking space.



BASEMENT PARKING

EFFORTLESS COMMERCIAL VEHICLE MOVEMENT

The spacious basement parking can accommodate a large number of trucks, LCVs and other commercial vehicles. In addition, freight lifts and fork lifts enable easy movement of goods from the basement warehouse to shops, and vice versa.



LOADING / UNLOADING BAY

MAKING LOGISTICS EASY

Safe loading/unloading of your consignments and containers through forklifts and heavy vehicles with in-built warehousing space.



5000+ SHOPS & OFFICES



Ritchie Market

Mobile, Computer,
Camera Accessories,
Electronics of all kinds & CDs.

UG



MID-LEVEL CAR PARK

Multiple Number of Car Parks at The Centre
of MOI for Quick Access to NSC Bose Market
& Ritchie Market

CP



Govindappa Naicken Market

Electricals, Luminaire,
Light & LED,
Wires & Cables, Switches &
Building Materials.

G



NSC Bose Market

Jewellery, Gems, Bullion,
Diamond, Imitation Jewellery.

Con



Strotten Muthiah Mudali Market

Packaged Foods (Kirana)

Parrys Market

Ceramics, Sanitary Ware, Interior
Finishes, Wallpapers, Laminates, Linens & Curtains,
Fittings, Hardware, Windows & Glasses, Building
Machinery, Spares & Equipment.

LG



Narayana Mudali Market

Stationery, Decorations, Paper Products, Plastics, Clocks, Sports Equipment,
Goods Packing, Ribbons, Balloons, Crockery, Home Items, Imported Goods,
Toys, Stainless Steel, Cosmetics, Confectionery, Watches, Belts, Shoes &
Clothing Accessories.

Mint Market

Healthcare Products, Cosmetics, Ladies Bags, Clothing Accessories, Watches,
Garments, Textile, Belts, Shoes, Inner Wear, Pharmaceuticals, Surgical, Optical &
Stainless Steel.

L1



Future Development

L2



ORGANIZED MARKET SPACE

INSPIRED BY THE BEST

Designed after the busiest markets in the world such as Yiwu in China, Bhendi Bazaar in Mumbai etc., every floor, every zone is neatly organized into market-wise segments.



உங்கள்
கடையை முக்
செய்யுங்கள்

BOOK
YOUR SHOP
NOW

आपकी
दुकान
बुक करें



INDIA'S LARGEST WHOLESALE MARKET



SPR HIGHLIVING

SPR Construction Pvt. Ltd.
#1, Cooks Road, B&C Mills, SPR City, Chennai - 600 012.
T +91 81486 81486 | marketing@sprindia.com | www.marketofindia.co.in

Disclaimer: The general information, facts and figures provided in this presenter have been gathered from many sources; while reasonable effort has been made in preparing this presenter, SPR Construction Pvt. Ltd. is not responsible for errors or omissions contained in the compiled data and makes no representations as to its accuracy. Any brand names used are trademarks™ or registered® trademarks of their respective holders and their use does not imply any affiliation with or endorsement by them. All renderings, floor plans, interior and décor images used are for illustrative purposes and are subject to modifications. Development will be carried out in a phased manner and the facts and figures provided in this presenter are approximated for total planned development. This presenter is purely conceptual and does not constitute a legal offering.