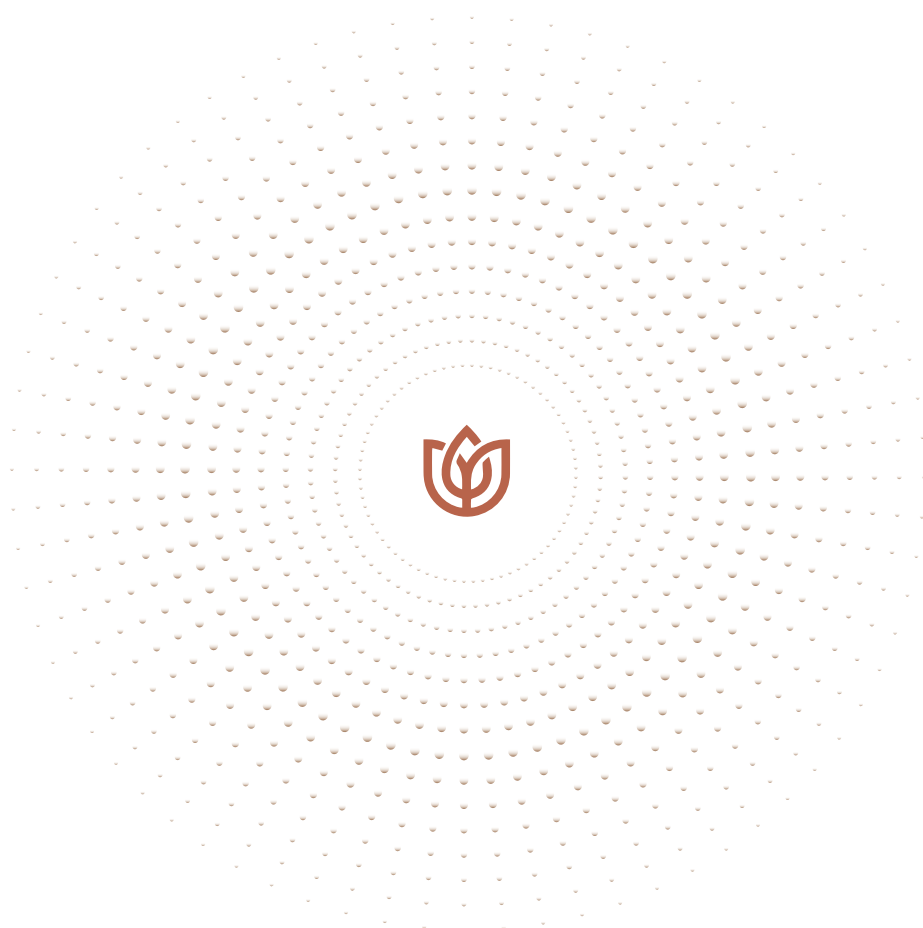


The Assetz logo is located in the top right corner. It features a black curved line above the word "Assetz" in a bold, sans-serif font.

Assetz

The Bloom & Dell logo is centered on the page. It consists of a stylized plant icon to the left of the text "Bloom & Dell". The icon is a black silhouette of a plant with three leaves and a central stem. The text "Bloom & Dell" is in a bold, sans-serif font.

 Bloom  
& Dell



# Bloom & Dell





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An exclusive community  
of like-minded people.

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CGI Artist's Impression

Homes inspired by nature spanning

**7.7 Acres**

In the better part of an established neighbourhood

**Off Whitefield Road**

(3 mins from East Lalbagh)

Experience the outdoors at every step with

**78% Open Space**

And stay refreshingly active with

**18+ World-Class  
Amenities**

All from the comfort of expertly designed

**3 & 4 BHK Spacious  
Apartments**

# Master Plan

Bringing together the best of luxury living for a unique residential experience.

## Legend

- 1** Entry/ Exit
- 2** Driveway
- 3** Car Parking
- 4** Tennis Court
- 5** Multipurpose Court
- 6** Cricket Pitch
- 7** Jogging Track
- 8** Yoga Decks
- 9** Amphitheatre
- 10** Pet Park
- 11** Swimming Pool
- 12** Children's Play Area
- 13** Party Lawn
- 14** Proposed CDP Road

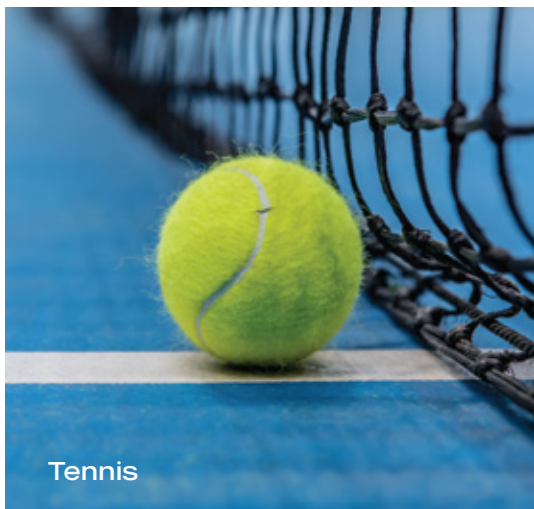






# Amenities

Enjoy a life of action and health with our thoughtfully curated international-standard amenities that will get you up and going!







Swimming



Cricket Pitch



Futsal Court

# 9+

## Sports Amenities

Badminton Court

Tennis Court

Cricket Pitch

Multipurpose Court –  
Futsal & Basketball

Jogging Track

Table Tennis – 2 nos.

Kids' Play Area

Swimming Pools –  
1 Regular Pool & 1 Kids' Pool

Indoor Gymnasium

Party Hall & Pantry

Amphitheatre

Billiards Table

Pool Tables – 2 nos.

Yoga Room

Games Room

Steam Rooms

Pet Park

Where amenities  
have time to breathe.



# Floor Plans

Wake up to vast spaces filled with the goodness of nature and luxury.



**394** homes  
spread across **7.7** acres

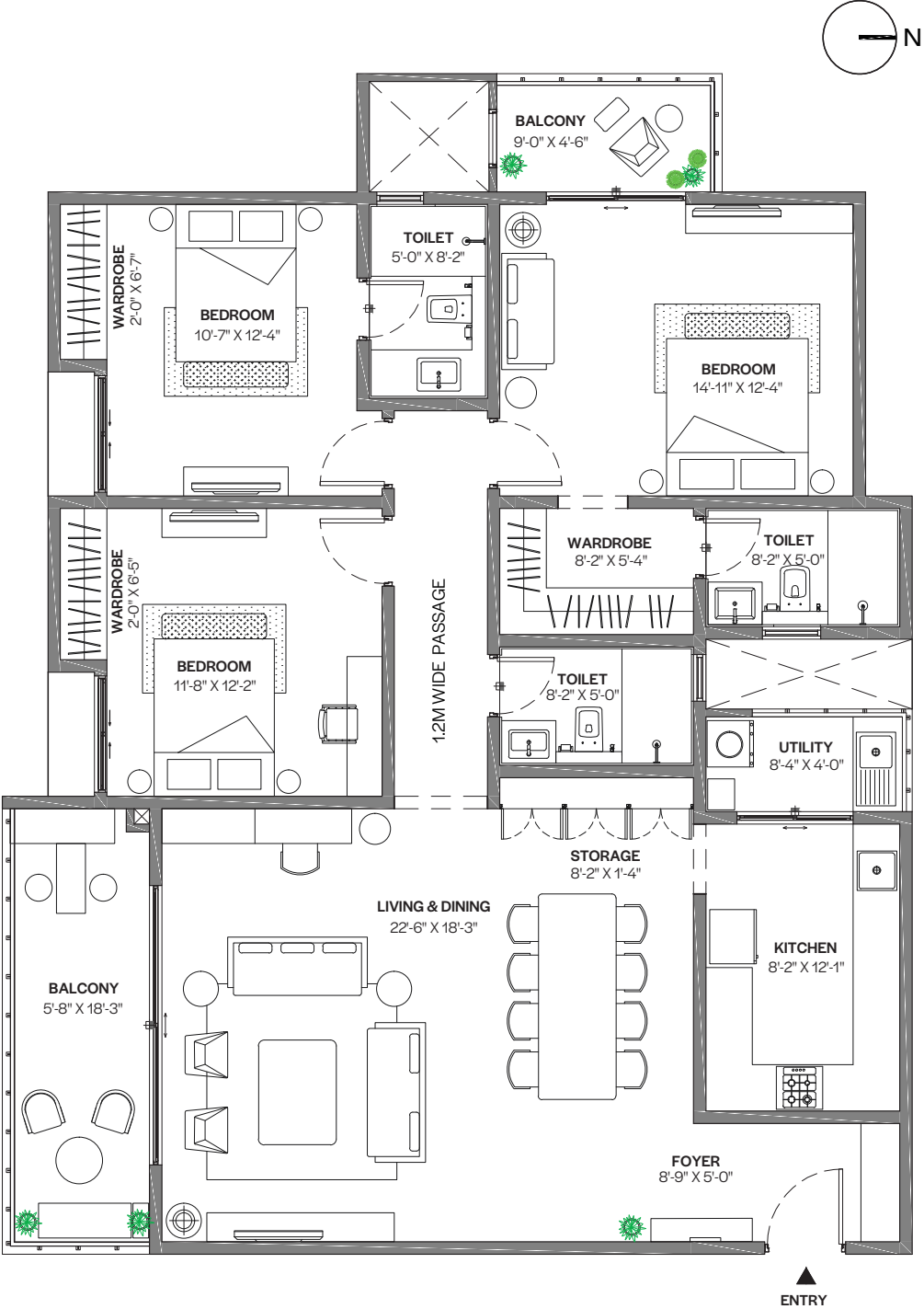


# 3BHK - 3T

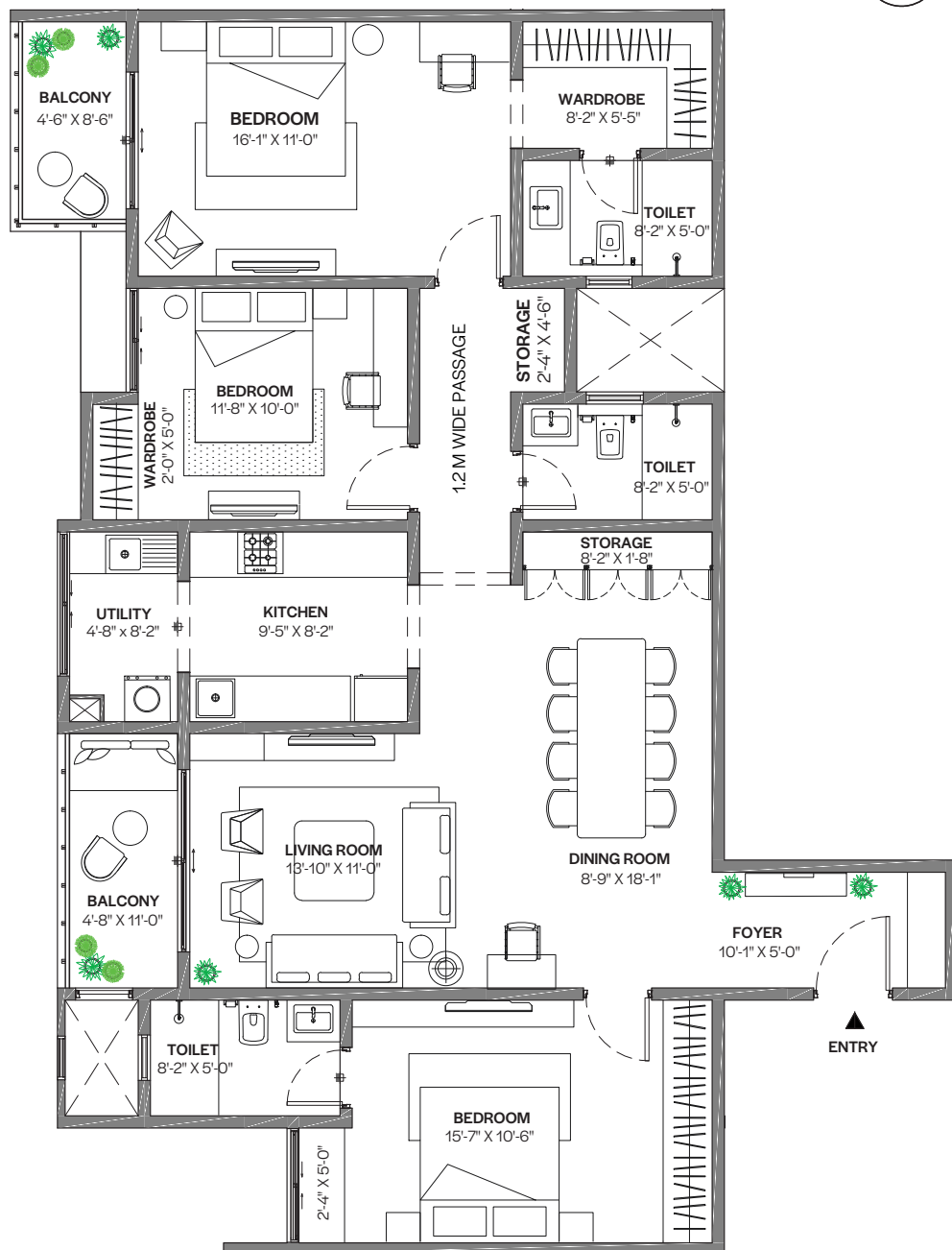
Carpet Area as per RERA  
1356 SQ FT

Super Built Up Area  
2039 SQ FT

CREDAI Carpet Area  
1496 SQ FT



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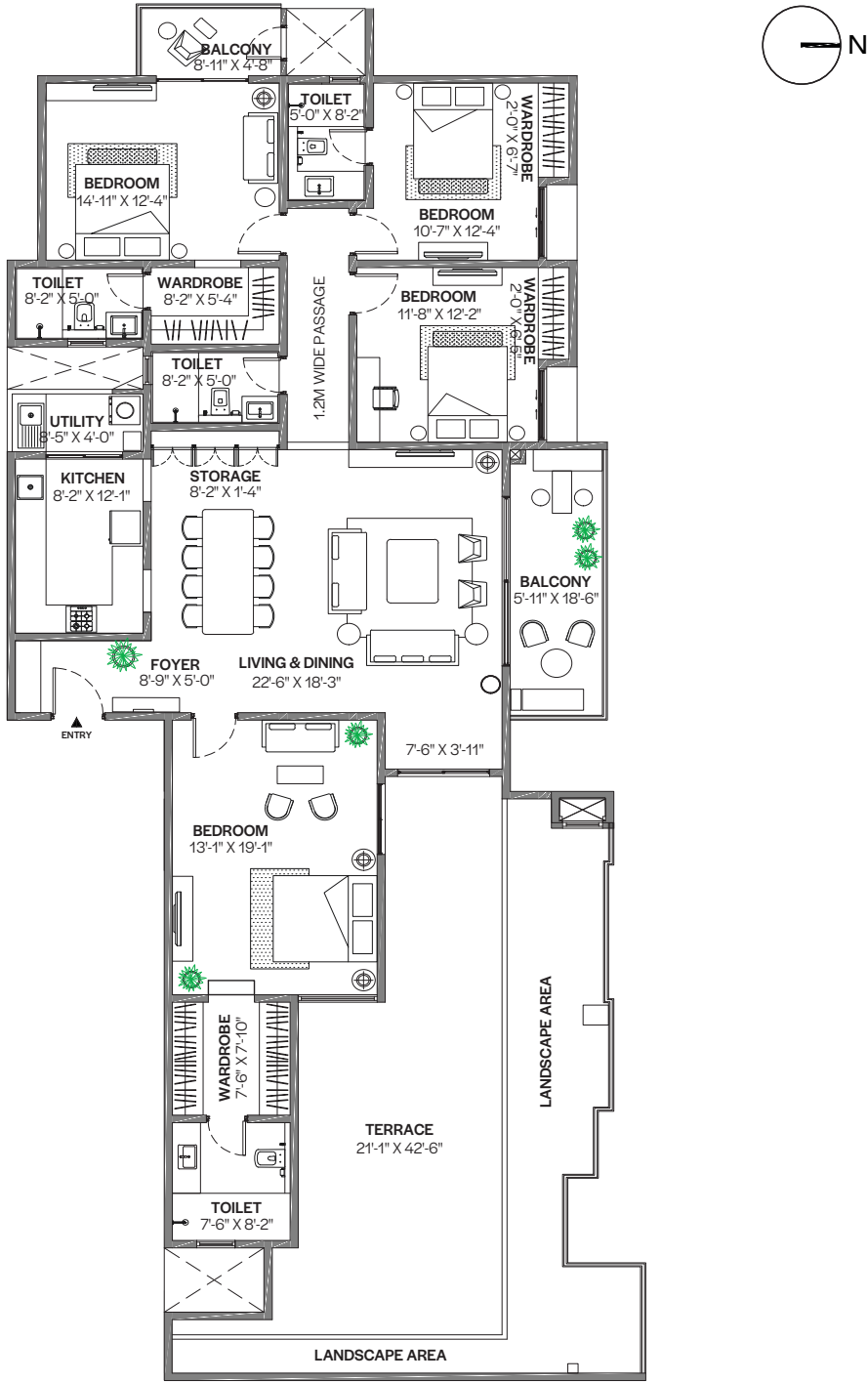


# 4BHK - 4T

Carpet Area as per RERA  
1775 SQ FT

Super Built Up Area  
2941 SQ FT

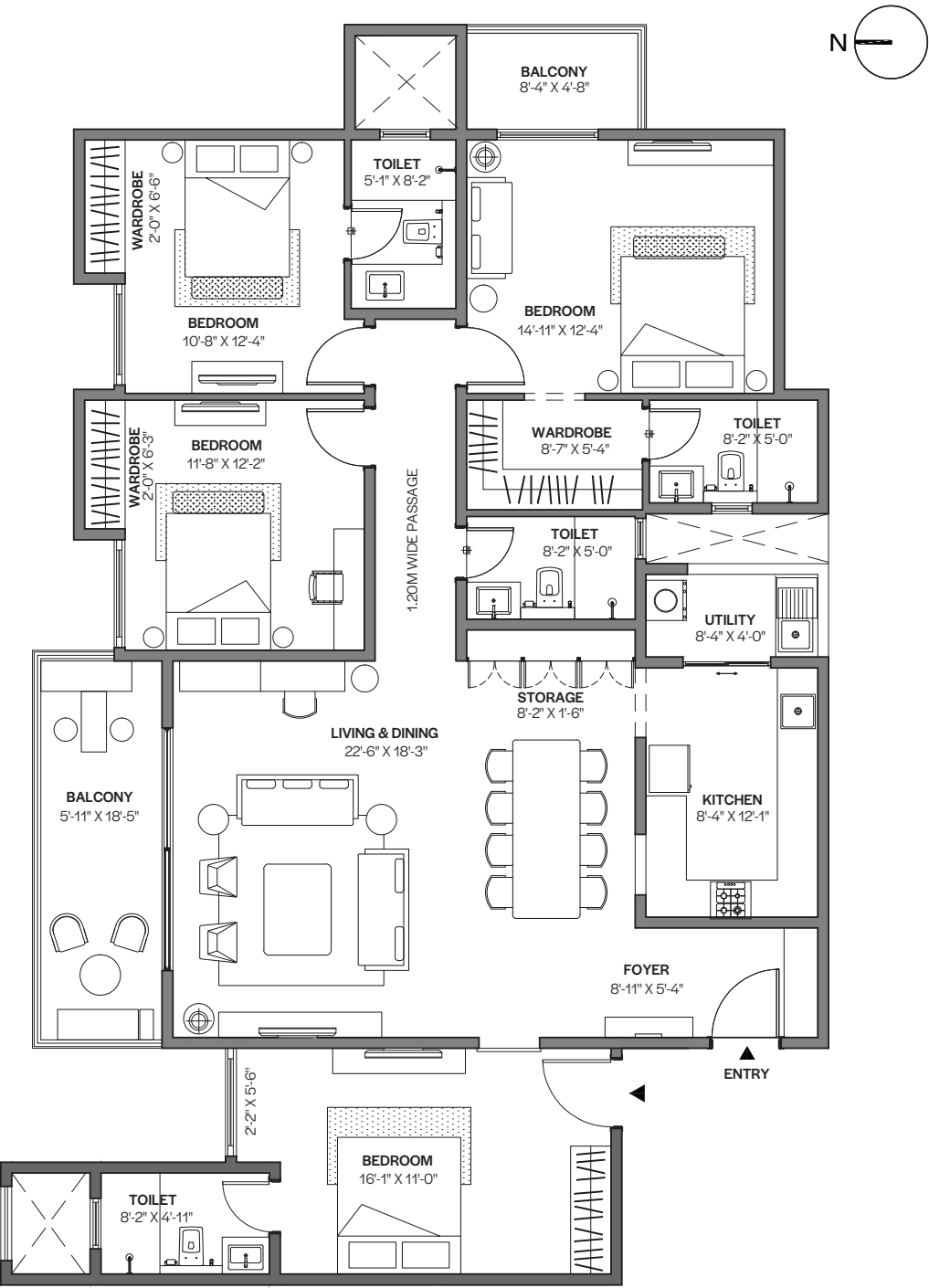
CREDAI Carpet Area  
1908 SQ FT





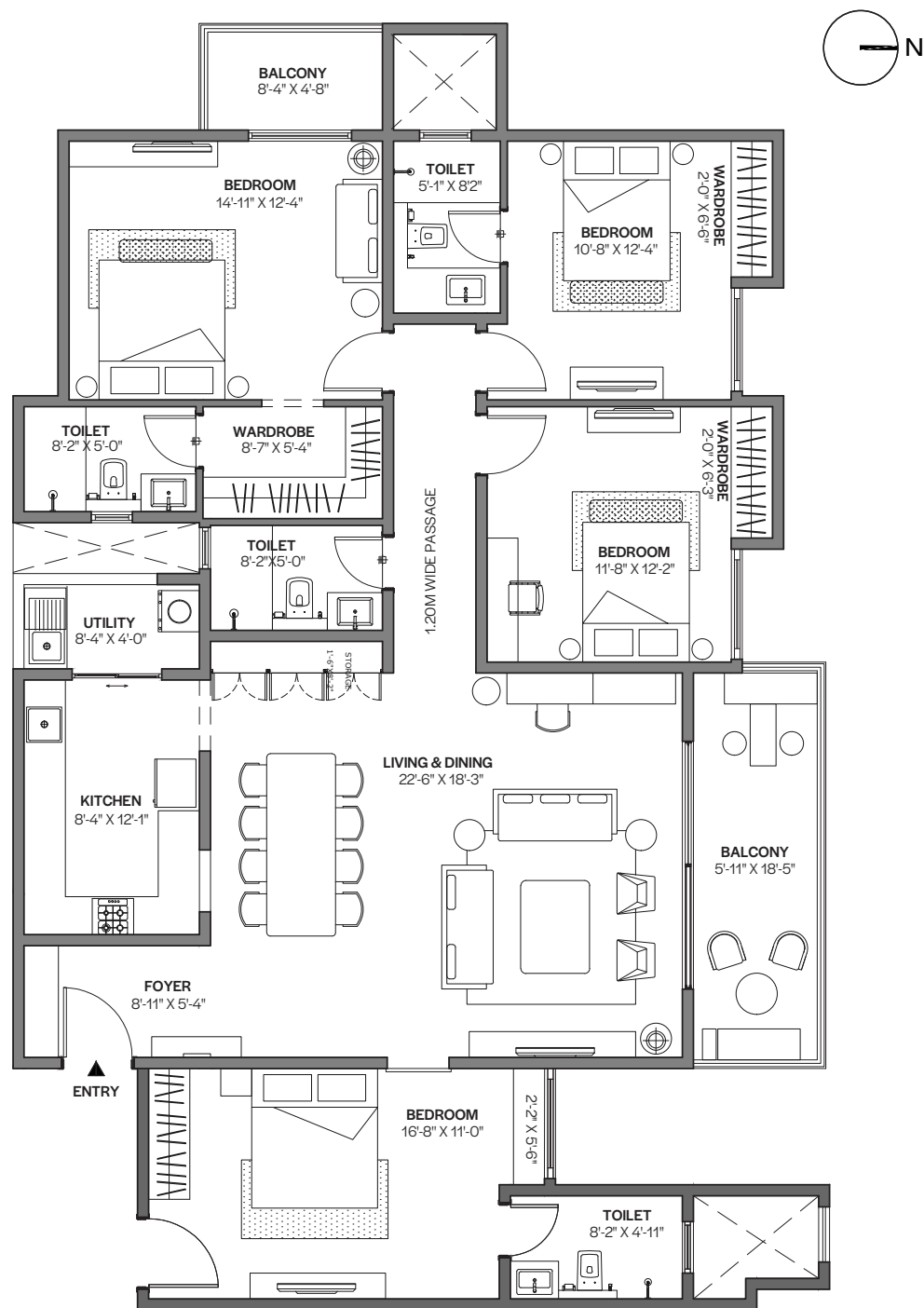
# 4BHK - 4T

Carpet Area as per RERA	Super Built Up Area	CREDAI Carpet Area
1585 SQ FT (1354 + 231)	2386 SQ FT (2062 + 324)	1732 SQ FT (1500 + 232)



# 4BHK - 4T

Carpet Area as per RERA	Super Built Up Area	CREDAI Carpet Area
1591 SQ FT (1354 + 237)	2396 SQ FT (2062 + 334)	1739 SQ FT (1500 + 239)









# Specifications

## CIVIL

### Structure

Seismic resistant RCC structure using system form work with concrete walls in main building & RCC framed structure using concrete blocks in basement, clubhouse and other amenities.

## ARCHITECTURE

### Doors

Engineered wooden doors.

#### Main Door:

Engineered wooden doors with veneer finish.

#### Bedrooms & Toilet Doors:

Engineered wooden doors with laminate finish.

### Windows, Sliding Doors & Ventilators

#### Windows & Sliding Doors:

3 track UPVC (wooden finish laminated profile) doors and windows with mosquito net.

#### Bathrooms:

Powder coated aluminium with architrave profile ventilators – fixed/openable with provision for exhaust fan.

## Flooring & Wall Cladding

### Living, Dining & Kitchen:

Flat glazed vitrified tiles.

### Master Bedroom:

Laminated wooden flooring.

### Other Bedrooms:

Vitrified tile flooring.

### Bathroom, Balcony & Utility:

Vitrified/ceramic/wooden finish tiles.

## Balcony Railings

### Balcony & Utility:

RCC/concrete blocks parapet with MS top rail/MS railings with enamel paint finish.

## Paint

### Internal Walls & Ceiling:

Acrylic emulsion.

### External Walls:

Texture finish with exterior grade emulsion.

## False Ceiling

### Toilets:

Grid false ceiling with PVC coated tiles in all bathrooms.



## **PLUMBING, ELECTRICAL & SERVICES**

### **CP & Sanitary Fittings & Fixtures**

Jaquar or equivalent water efficient  
CP & sanitary fixtures.

### **Grid Power & Backup Power**

#### **EB Power:**

3 BHK - 5kW, 4 BHK - 6kW, Studio - 2kW

#### **DG Power Backup:**

50% of EB load for lighting circuits inside  
the apartments and 100% backup for  
common area lighting, lifts, and utilities.

### **Services**

Water treatment plant.  
Sewage treatment plant.

### **Elevators**

Three lifts per core of  
reputed make.

### **Safety & Security**

Common areas under  
CCTV surveillance.



## **GREEN FEATURES**

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### **Water Conservation**

Dual piping system & dual flush  
system for sanitary.  
Recycled water used for landscape  
maintenance.  
Water efficient fixtures.  
Rainwater harvesting.  
Groundwater recharge.

### **Energy Conservation**

Provision for solar heated water in one  
toilet of top 2 floor apartments.  
Energy efficient lights in common areas.  
Energy efficient streetlights/timer  
adjusted streetlights.

### **Solid Waste Management**

Segregation at source.  
Organic waste converter.



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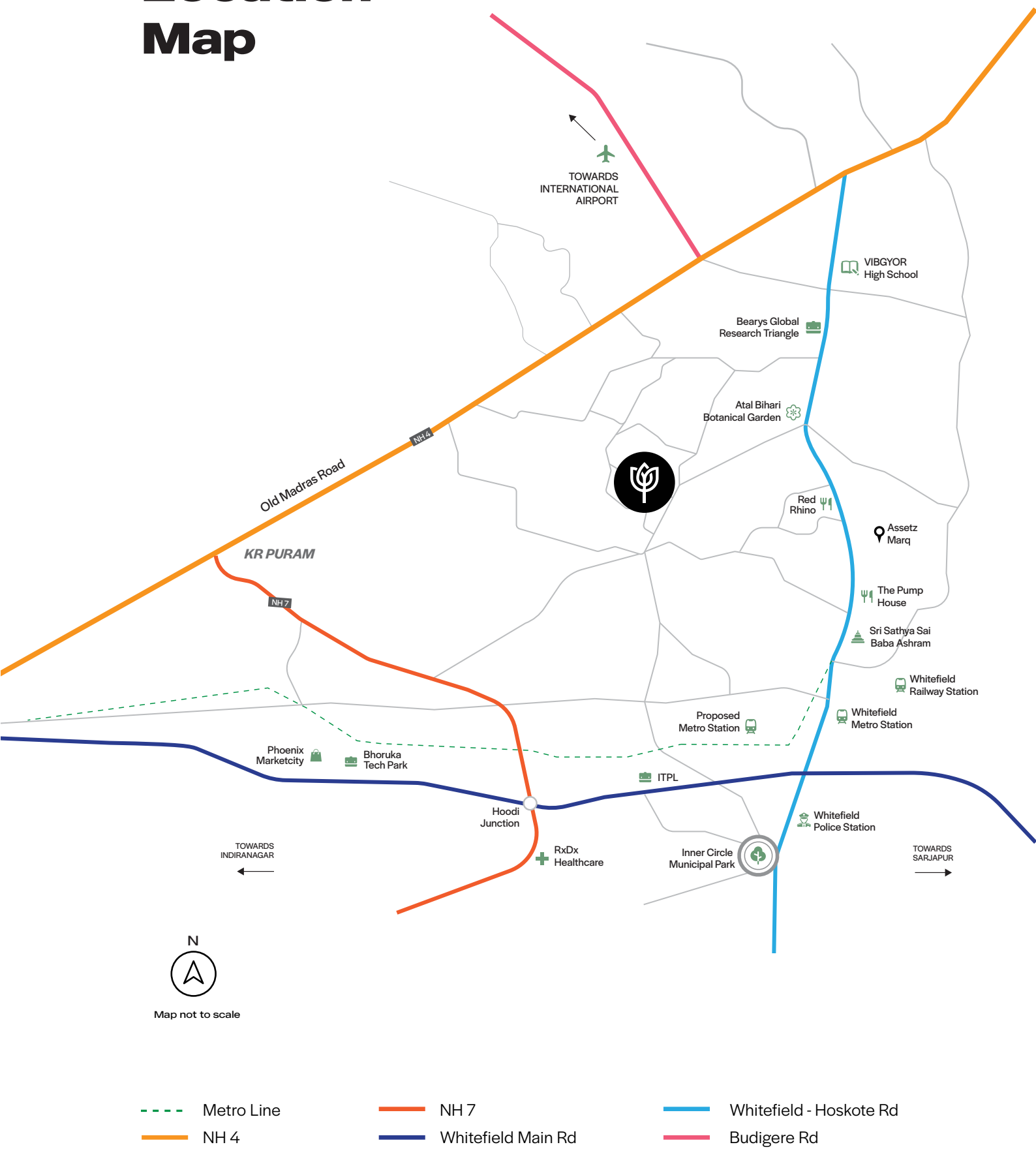
An exclusive address  
for a select few.

—





# Location Map



**A privileged location that  
promises endless possibilities  
to work, play and learn.**



Jain Heritage School	4 mins
Chrysalis High School	5 mins
National Public School	7 mins



Miracle Hospital	7 mins
Aaxis Hospital	10 mins
Vydehi Hospital	20 mins



ITPL	15 mins
RMZ Infinity	22 mins
Bagmane Tech Park	28 mins



Orion Uptown Mall	8 mins
Nexus Shantiniketan Mall	20 mins
Phoenix Marketcity	25 mins



Red Rhino	5 mins
The Pump House	7 mins
Biergarten	25 mins



Whitefield Railway Station	10 mins
Old Madras Road	10 mins
Kadugodi Metro Station	12 mins
Airport	50 mins



## ABOUT ASSETZ

At Assetz, we're committed to creating sustainable homes that have minimal impact on the environment. Every Assetz home is a carbon healing home. Its features include utilising every drop of water, sending zero waste to landfill and ensuring a green cover that helps both you and the environment to breathe. Our team comprises over 200 professionals who bring outstanding expertise to their respective fields. The team also has an 11-year average of rich cross-industry skills across the board. As you've probably guessed by now, we also work with highly respected environmental specialists to make sure every Assetz home is eco-friendly.

Our mission is to balance the need to break through the clutter of a highly competitive market where trends and fashion have a very short shelf life, with the demands of cost and investor confidence. A way to not succumb to this is to conceive architecture that expresses a sort of timelessness – responding to factors that are immutable to the site and the surrounding context and not to passing trends – in order to create something that cannot be replicated elsewhere.





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Bengaluru, Karnataka - 560001

**T: 78295 54411**  
enquiries@assetzproperty.com



Sy. No. 109/1,109/2,109/10 & 110 situated at  
Doddabanahalli Village, Bidarahalli Hobli,  
Bengaluru East Taluk, Bengaluru Urban District,  
Karnataka - 560067

[www.assetzproperty.com/bloomanddell](http://www.assetzproperty.com/bloomanddell)

**PRM/KA/RERA/1251/446/PR/050523/005911**

Investment Partner



*United Oxygen Company*

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